The Region

Western Balkans 2030

Connecting Today's Efforts to Tomorrow's Europe

12 November 2025 | SAVA CENTER, Belgrade

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Registration 9:00

9:30 Opening

- H.E. Luca Gori, Ambassador of Italy to Serbia
- Matilde Mordt, UN Resident Coordinator in Serbia

9:45-10:45

Panel 1: Regional Integration & EU Accession The Investment Case for the Western Balkans

Moderator:

• Aleksandar Andrija Pejović, EU Accession Expert

Speakers:

- Tim Lardner, UNOPS Europe and Central Asia Regional Director
- Damien Sorrell, Head of the Regional Hub, European Investment Bank (EIB)
- Mauro Di Veroli, Head of Cooperation in the EU Delegation in Serbia
- Biljana Braithwaite, Founding Partner and CEO Sustineri Partners

10:45-11:00 Coffee Break

11:00-11:25

Fireside Chat - Growth Without Borders: Japan's Innovative Approach to the Western Balkans

- H.E. Akira Imamura, Ambassador of Japan to Serbia
- Oliver Lepori, Executive Director of the Japanese Business Alliance in Serbia

11:30-12:30

Panel 2: Green Transition – From Commitments to Action

Moderator:

• Branislava Jovičić, Founder and Editor of the Balkan Green Energy News

Speakers:

- H.E. Edward Ferguson, UK Ambassador to Serbia
- Arslan Umut Ergezer, Deputy Secretary General of the Regional Cooperation Council (RCC)
- Sanja Božinovska, Minister of Energy, Mining and Mineral Resources of North Macedonia
- Maja Vukadinović, Acting Assistant Minister of Mining and Energy for Energy Efficiency and Climate Change
- Dušan Živković, General Manager of Joint Stock Company "Elektroprivreda Srbije"

12:30-12:45

Coffee Break

12:45-13:45

Panel 3: Digitalisation & Modernisation - Smart Economies, Stronger Region

Moderator:

• Aleksandar Mastilović, Digital Transformation Expert

Speakers:

- Ivan Stoilković, Deputy PM & Minister of Inter-Community Relations of North Macedonia
- H.E. Niklas Lindqvist, Ambassador of Finland to Serbia, Montenegro and North Macedonia
- Jelena Bojović, Director of the Centre for the Fourth Industrial Revolution and Policy Director of NALED
- Zoran Milovanović, CEO of MTEL Montenegro
- Aleksandar Goračinov, Director of the Swiss-Serbian SME HUB
- Dražen Višnjić, Director of the Agency for Information and Communication Technologies of the Republic of Srpska

